

Greet Angèle DE BAETS (she/her/hers)

Intercultural Business Communication Training, Embodied Pedagogy, and Martial Arts:
Ethnographic PhD Researcher

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Summary

Business communication teacher and researcher working on PhD research that makes sense of intercultural communication training based on aikido, a Japanese martial art, as embodied pedagogy. Worked in the industry as a translator, language teacher, training coordinator, and communication trainer for private companies and public institutions. The geographical area covered included Belgium, the Netherlands, Luxembourg, and Germany with participants often coming from all countries of the European Union. Coached many Japanese and some South Korean ex-pats working in Belgium.

Experience

Academic Assistant 2019-present
Ghent University Ghent, Belgium

Conducts ethnographic research and teaches English language and communication skills.

- Explores how intercultural business communication training can benefit from aikido as an embodied pedagogy using qualitative and some mixed-methods research as a member of the Research Centre for Multilingual Practices and Language Learning in Society.
- Provides interactive lessons and real-world resources to teach business and public communication skills to Master students in Multilingual Communication at the Department of Translation, Interpreting, and Communication.

Communication Trainer 2002-present
Freelance International

Facilitator, consultant, and coach for business, intercultural, team, and leadership communication.

- Appreciated by clients and participants for the discretion, drive, and solution focus.
- Known for a special approach to embodied experience: aikido for interaction, verbal self-defence, and harmony.

Management positions 1999-2002
VDAB Flanders and Brussels, Belgium

Product Manager and Training Coordinator for the Flemish Public Service for Employment and Vocational Training (VDAB).

Language Instructor 1993-1999
VDAB Ghent, Belgium

Taught English and German for specific purposes.

Academic and industry experience

Education

Master of Arts in Applied Linguistics: Translation 1992
Ghent, Belgium

Black Belts

Japanese martial arts

Aikido 

Iaido 

Swordsmanship

Iaijutsu 

Traditional swordsmanship

Languages

Near-native speaker of English and German

Dutch 

English 

German 

French 

Spanish 

Japanese 

References

AB Inbev, Air Products, CBR Heidelberg Cement, Delcroire/Delcredere, Deloitte, D'Ieteren, DHL, Empower, European Commission, Eurocontrol, European Ombudsman, European Parliament, ExxonMobil, Honda Europe, ie-net, ING, Konsilanto, Kuraray Eval Europe, National Bank of Belgium, NMC, Olympus Belgium, Peter Müller, Praxair, SCK-CEN, Siemens, INEOS Styrolution, Telenet, Umicore, ...